Bon Secours is building a stronger defense in the battle against breast cancer by offering women better detection, fewer false positives and earlier intervention. With a more advanced mammography room at the Millie Lancaster Women’s Center at Harbour View, area women will be screened by the latest breast cancer detection equipment that combines current 2D technologies with new 3D imaging and tomosynthesis.

This room will be called the Dr. Anuradha Datyner Kerner Mammography Room, in loving memory of a Bon Secours physician who died from breast cancer in 2009. Dr. Mark Kerner, her husband, provided the lead gift of $100,000 for this new mammography room.

“With the incidence of cancer diagnosis in Portsmouth and western Hampton Roads being among the highest in the state, it is clear that our citizens need to have access to the most advanced breast screening and diagnostic equipment available. We have the opportunity to bring the next generation of cancer care to our community. I urge you to consider joining forces with Bon Secours to make this life-saving equipment a reality.”
— State Sen. L. Louise Lucas

“Our new mammography room is an incredibly gift-worthy project — one that will have an immediate impact on health care in our community. It will truly save lives and provide a powerful weapon in the battle against breast cancer,” said Joseph M. Oddis, CEO, Bon Secours Maryview Medical Center.

This equipment will be the most advanced in Portsmouth, Chesapeake and Suffolk, and is capable of taking 56 images of each breast at 1 mm “slices” through the tissue — much like a computerized tomography unit. This

“The tomosynthesis equipment in the new mammography room at the Millie Lancaster Women’s Center will open the door to a new day in the fight against breast cancer for women in South Hampton Roads, particularly in the Chesapeake–Portsmouth–Suffolk area where statistics reveal higher breast cancer mortality rates. This technology is not inexpensive, but it is indispensable.”
— Dr. Susan McKenzie
Board-Certified Radiologist, Medical Center Radiologists

(Continued on page 2)
allows for 3D reconstruction and the ability to detect cancers that often hide in the shadows of other features, such as dense tissue, resulting in cancer detection much earlier than traditional single slice mammography.

This technology has the power to save lives.

The cost for creating the Dr. Anuradha Datyner Kerner Mammography Room will be $415,000. With community support, this state-of-the-art equipment can be in place in 2013. You can help. Join the fight against breast cancer by donating today.

Call the Bon Secours Maryview Foundation at 757-889-5900 or visit bsvaf.org/mammographyroom.

“It is very exciting for me to see that we do offer state-of-the-art breast care for patients in our community. I often talk to colleagues about the breast care services and what we offer in terms of surgery, radiation and oncology. Rarely do I find myself wanting or needing diagnostic or therapeutic modalities that we don’t offer already. In summary, world-class care in a community setting.”

— Dr. Eugene Y. Chang, FACS, Tidewater Surgical Specialists

Tea for Two

Enjoying an afternoon at the newly renovated Women’s Club of Portsmouth, women were invited to a Tea for Two fundraiser to support a state-of-the-art mammography room at the Millie Lancaster Women’s Center at Harbour View on Sept. 20.

Gloria Creecy served as the Honorary Hostess, and Lipton® Tea was the presenting sponsor. Dr. Mark Kerner, whose wife died of breast cancer in 2009, shared why he gave a lead gift for the campaign, and how the new mammography room equipment will help detect breast cancer earlier and allow for better treatment of breast cancer.

Attendees were asked to make a donation or pledge toward the campaign goal of $415,000. Watch for updates in our spring issue of The Spirit.

According to the Virginia Department of Health, between 2006 and 2010, some of the highest cancer mortality rates in the state were found in South Hampton Roads. Portsmouth’s cancer mortality rate was 226.5 per 100,000 people. Franklin, Suffolk and Southampton and Isle of Wight counties ranked third in the state. Norfolk was sixth and Chesapeake was 13th. The state’s rate was 177.4. The national rate was 175.3.

“This year, more than 4,500 women in Virginia will be diagnosed with breast cancer. You can join Bon Secours in the fight against breast cancer as they seek new cutting-edge technology that assists in early detection. It is critical for each of us to play a part in saving the lives of our wives, sisters, mothers and neighbors.”

— State Del. S. Chris Jones
**Fleur-de-Lis Society | There’s Still Time to Become a 2013 Member**

Fleur-de-Lis Society membership comprises special donors who give at least $1,000 during the calendar year and is an outward sign of personal devotion to invest boldly in wellness and health care excellence.

Thank you to those who have made their gift for 2013! The following is the list of Fleur-de-Lis members as of July 31, 2013.

### $10,000 and Up

- American Maritime Holdings, Inc.
- American Nurses Credentialing Center (ANCC)
- Anonymous
- Bon Secours Health System, Inc.
- Capital Concrete, Inc. (Helen Whittemore)
- Christian Broadcasting Network
- Dr. Kevin Curtis
- Dr. Mark B. Kerner
- Mrs. Mildred S. Lancaster
- Noland Memorial Foundation
- Drs. Apurva and Vandana Patel
- Patricia and Douglas Perry Foundation
- The Pink Ride Inc.
- William & Marilyn Shepherd, Jr.
- Susan G. Komen for the Cure, Tidewater Affiliate
- TowneBank Foundation
- Virginia HealthCare Foundation

### $5,000 to $9,999

- AAPI of Hampton Roads
- ARAMARK Healthcare Technologies
- Dr. John R. and Jennifer A. Baker
- Mr. Stephen B. Ballard, Sr.
- Bon Secours Medical Group - Harbour View
- Doug & Megan J. Bennett
- Mr. and Mrs. J. Robert Bray
- Ms. Valerie Clark
- Churchland Lions Club
- Clancy & Theys Construction Company
- Clark Construction Group, LLC
- Ferguson Enterprises, Inc.
- Mr. John Finguerra
- Mr. and Mrs. Edward S. Garcia, Sr.
- Ron & Andrea Kilmer
- Morrison Management Specialists, Inc.
- Newport News Shipbuilding
- Orthopaedic and Spine Center
- Susan Pilato/Pilato & Counts Rotary Club of Churchland
- Mr. and Mrs. Robert A. Smith
- TeamHealth Atlantic
- Urology of Virginia, PC
- Variable Annuity Life Insurance Company
- Virginia Natural Gas Company

### $2,500 to $4,999

- ABS Technology Architects
- Action Landscape, Inc.
- Atlantic Constructors Inc.
- Auxilio, Inc.
- Doug & Megan J. Bennett
- Mr. and Mrs. J. Robert Bray
- Ms. Valerie Clark
- Commonwealth of Virginia/Virginia Department of Health
- Damuth Trane Services
- Ms. Sherran Denkler
- Ivy Ventures, LLC
- In Memory of Fran Koch, RN
- Medical Center Radiologists, Inc.
- Odell Associates, Inc.
- Owens & Minor
- Portsmouth Anesthesia Associates
- Southeast Virginia Community Foundation (SEVACF)
- Spinella, Owings & Shaia, P.C.
- Dr. and Mrs. Vasken Tenekjian
- TowneBank
- W. M. Jordan Company, Inc.
- The Yorktown Victory Run

### $1,000 to $2,499

- Anonymous
- Ms. Deanna R. Anderson
- Dr. Thomas Auer
- Dr. Warren Austin
- Dr. and Mrs. Herbert K. Bangel
- Bernardine Franciscan Sisters Foundation
- Bon Secours Maryview Medical Center Administration
- Bon Secours Surgery Center at Harbour View, LLC
- Dr. Daniel E. Boyle, Jr.
- Emily & Victor Brannon
- Mr. Gordon W. Burt
- Tom and Barbara Chamberlain
- Ms. Teresa L. Copeland
- Crothall Healthcare, Inc. Services
- Mr. Mark Cruz
- Mr. George B. Demarco
- DePaul Medical Center Atrium
- Mr. and Mrs. Philip Dietz
- East Coast Courier Company, Inc.
- Ms. Louise B. Edwards
- Mr. Kevin P. Finger
- Ms. Kimberly Foreman
- Mr. William and Dr. Elizabeth Forrest
- Free Agents Marketing
- Mrs. Peggy Frizzell
- Mr. James N. Garrett, Jr.
- Gastroenterology Associates of Tidewater
- Dr. and Mrs. Michael A. Gebel
- Graphic Concept Solutions
- Mr. and Mrs. Ernest Hardee
- Mrs. Gloria Harrell
- Ms. Margaret L. Hill
- Bruce and Susan Holbrook
- Mr. and Mrs. Andrew H. Hook
- Dr. and Mrs. G. Theodore Hughes
- Ms. Vickie W. Humphries
- Hunton & Williams, LLP
- Imagine Nation Books, LTD.
- Ivy Ventures, LLC
- Kaufman & Canoles, P.C.
- Mr. and Mrs. Ann Kirk-Mendes, Esq.
- William and Sue Kline
- Mr. Thomas J. Lane
- Lifenet Health
- Mrs. Barbara H. Lynch
- Mrs. Deborah W. Maples
- Ms. Cynthia G. Marks
- Mid-Atlantic Building Services, LLC
- Midmark Diagnostics Group
- Mr. and Mrs. Brennan O’Connor
- Old Point Trust & Financial Services, N.A.
- Oncology Solutions
- Mr. and Mrs. Alan Ormond
- Mr. and Mrs. Phillip E. Perdue
- Mr. and Mrs. Joseph Petro
- Ms. Pamela A. Phillips
- Physician Sales & Services
- Mr. James E. Pirtle
- Mr. Thomas Prevette
- Beth Merchant & Steve Quiriconi
- Mrs. Meg Riner
- Mr. and Mrs. P. Ward Robinett, Jr.
- Ms. Angela J. Russell
- Dilip Sarkar, M.D.
- Mr. and Mrs. Eric Sasser
- Shred-It
- Dr. Ian P. Snider
- Soluble Systems LLC
- Ms. Terri L. Spence
- St. Gregory the Great Catholic Church
- Mr. Robert J. Stoneburner
- Dr. John R. Sweeney, Jr.
- T3 Communications, Inc.
- Taylor Orthodontics, PLLC
- Ms. Daphne H. Ting
- Tri City Services, Inc.
- Virginia Health Network, Inc.
- Wards Corner Lions Club
- Dr. and Mrs. Douglas E. Ziegenfuss, Sr.
- Mrs. Lynne B. Zultanky
Celebrating community! Donors Raise Funds for Good Help Across Hampton Roads

Golfers Tee Up to Raise Funds for Those in Need

The Bon Secours Southside Golf Tournament, held June 14 at Bide-A-Wee Golf Club, and the Mary Immaculate Hospital Tournament, held Sept. 6 at Kingsmill Golf Club brought together old friends and new to support better health care throughout Hampton Roads.

Mary Immaculate Tournament

More than $40,000 was raised to directly support Bon Secours Mary Immaculate Hospital and its programs. The tournament was held Sept. 6, at Kingsmill Golf Club in Williamsburg. Thank you to all our sponsors/supporters/golfers for helping make it a truly successful tournament!

Presenting Sponsor – Orthopaedic & Spine Center
Reception Sponsor – W.M. Jordan
Golf Cart Sponsor – Atlantic Constructors
Lunch Sponsors –
Beverage Cart Sponsors –
Presenting Sponsor – Orthopaedic & Spine Center

Southside Golf Tournament

Raising more than $53,000 for the Care-A-Van ministry, the Southside Golf Tournament was sponsored by:

Presenting Sponsor – American Maritime Holdings, Inc.
Beverage Cart Sponsor – TowneBank
Golf Cart Sponsor – Valic
Lunch Sponsor – Portsmouth Neuroscience

Corporate Sponsors

Aramark Healthcare, Inc.
Auxilio, Inc.
Bon Secours Maryview Medical Center Administration
Bon Secours Medical Group
Bon Secours Surgery Center at Harbour View
Capital Concrete
Tom & Barbara Chamberlain
Crothall Services
DePaul Attirum Pharmacy

Tee Sponsors

Bayview Physicians
Essex
Inner View, Ltd.
Ivy Ventures, LLC

Community Supports Maryview Foundation Healthcare Center

From helping to better serve patients with diabetes to ensuring individuals get the medications they need to heal, our community has provided generous funding for the Maryview Foundation Healthcare Center in the last year.

The Maryview Foundation Healthcare Center, which opened in December 2005, provides primary care, hematology, pediatrics, gynecological screenings and community outreach at no cost to patients. It also provides pharmacy assistance to patients, who receive medications at the office at no cost. This vital medication assistance rose from $2.9 million in fiscal 2011 to $4.2 million in fiscal 2012.

Thank you to the following organizations and individuals who have recently given grants to the center:

- Virginia Health Network
- Portek, Inc.
- VCU Health System
- Virginia Anesthesia & Perioperative Care Specialists
- Capital Concrete
- Essroc
- Maryview Foundation Healthcare Center
- The Churchland Lion’s Club
- Janice Savage, Bon Secours DePaul’s service quality manager, presented this year’s awards and announced more than 22,000 volunteer hours.

Maryview Medical Center volunteers were thanked and recognized at a brunch also held in April.

Bon Secours Hampton Roads Foundations made a $1,000 donation to both Bon Secours DePaul and Maryview hospitals to help support their volunteer appreciation events.

The Churchland Lion’s Club recently donated a total of $10,000 in grants to organizations serving the Portsmouth community, including a generous donation to the Maryview Foundation Healthcare Center. Meg Riner (second from left) accepted the gift on behalf of Bon Secours.

Volunteers Give Thousands of Hours to Support Our Hospitals

THE SPIRIT
Bon Secours Virginia Foundations Welcome New Leader

Cindy Reynolds

Drawn by our mission to give good help to those in need, Cynthia (Cindy) Reynolds was recently appointed CEO of the Foundations serving Bon Secours Virginia and serves as Senior Vice President and Chief Development Officer for the health system.

“The faith-based element of Bon Secours appeals to me. Thousands of employees dedicate themselves to serve the mission,” said Reynolds. “We invite donors to invest their philanthropic capital in the mission, just as employees are fulfilled by investing their human capital.”

She points out that many employees do both, by choosing to give generously to the health system.

She brings more than 20 years experience in medical philanthropy and physician outreach. Reynolds holds a bachelor’s of Business Administration from Emory University. Most recently, she served as senior director of development with the University of Virginia Health Foundation. There, she personally raised $5 million to $10 million annually for a $3 billion fundraising campaign.

“Cindy’s tenure at UVA demonstrates both the ability to excel and achieve superior results and her understanding that such results are accomplished through steady, long-term leadership,” said John Garrett, Mary Immaculate Hospital Board Chair. “We’re fortunate to have someone of her caliber and accomplishments join us.”

Reynolds enjoys spending time with her family, ballroom dancing and serving nonprofits as a volunteer. She looks forward to becoming part of the Foundations' communities.

Commitment to Community

Cynthia (Cindy) Reynolds’ love of service extends beyond her career. Her volunteer work includes:

- Serving as a board member of the Charlottesville Chapter of the American Heart Association.
- Chairing the ziMS Foundation's annual gala. Founded by Washington National's Ryan Zimmerman, the ziMS Foundation raises money to help find a cure for multiple sclerosis.
- Participating in the Charlottesville Rotary Club.

Doctor’s Day Honorees

To thank their favorite doctors, donors gave in honor of the following physicians during Doctor’s Day 2013:

- Dr. Thomas E. Basco
- Dr. Karl Bowman
- Dr. John E. Brady
- Dr. John P. Bryant
- Dr. Hawes Campbell
- Dr. Anthony T. Carter
- Dr. Denise H. Chernitzer
- Dr. Alison Christian-Taylor
- Dr. Donald L. Cochran
- Dr. Marshall A. Cross
- Dr. Rogaciano M. Dajao
- Dr. Anant S. Damle
- Dr. Daynelle M. Dedmond
- Dr. Henry C. Demkowski
- Dr. Anne R. Donnelly
- Dr. Andrew M. Fekete
- Dr. Elizabeth D. Forrest
- Dr. Angelina M. Frias
- Dr. Alan J. Gamsey
- Dr. Tad E. Grenga
- Dr. Amir Hajimomenian
- Dr. Thomas A. Harrington
- Dr. Thomas J. Hoffmier
- Dr. William N. Hovland
- Dr. Ruth H. Innes
- Dr. Charles E. Ives
- Dr. Robert M. Jurko
- Dr. Mark B. Kerner
- Dr. C. S. Kirkland
- Dr. Keith Leibowitz
- Dr. Donald J. Lipskis
- Dr. Jesus Lizarzaburu
- Dr. Brendan M. McConnell
- Dr. Sinclair B. McCracken
- Dr. Chad M. McKenzie
- Dr. Cynthia H. Mobley
- Dr. Nauman Naseer
- Dr. Apurva M. Patel
- Dr. Jeffrey L. Riblet
- Dr. Mohamed B. El Safadi
- Dr. Elizabeth Z. Salzberg
- Dr. Daniel N. Santacruz
- Dr. Mitchell L. Shiffman
- Dr. Carlos Silva
- Dr. Grant A. Skidmore
- Emergency Room Staff
- Dr. James A. Stewart
- Dr. Nabil Tadros
- Dr. Vasken K. Tenekjian
- Dr. David A. Vincent
- Dr. Armistead D. Williams
- Dr. Kevin D. Wilson
- Dr. Robert Woo
- Dr. Terry P. Yarbrough
nurses for good — Run by Nurses, Powered by Giving Spirits

Giving circles are growing across our nation as individuals discover the power of giving together.

Now, some of the most compassionate people we know are embracing the concept, giving out of their own pockets to further the care they give each day.

Bon Secours Virginia nurses recently launched nurses for good, a giving circle in Richmond and Hampton Roads. The concept is simple: 1,000 nurses give $100 each to create a $100,000 grant to support nursing at Bon Secours and health care in our community.

“I got involved with nurses for good because there is so much need in our community,” said Cynthia Y. Rogers, RN, administrative director of nursing at Maryview Medical Center.

“I am encouraging others to get involved because not everyone has the money to do philanthropic work on their own, but together, we can make a huge difference.”

This initiative champions the power of giving together to transform health care in our community.

“I joined nurses for good because, as a nurse, I am committed to building a healthier workplace and supporting new initiatives in the community,” said Cynthia Woods, the first nurse to join the giving circle.

“As health care providers, we are able to stretch the circle of care just a little wider by providing a holistic approach with the potential to develop a healthier community.”

Please visit www.bsvaf.org/nursesforgood for more information.

Running to Cure Cancer

More than 530 runners, including Michael Kerner, CEO of Bon Secours Hampton Roads, took part in the third annual Bon Secours 5k Colon Cancer Run. The race raised more than $17,000 for the Bon Secours Maryview Foundation Cancer Fund.

How nurses for good works

1. 1,000 nurses give $100 each to create a $100,000 grant
2. Nurses submit project proposals
3. nurses for good members vote on proposals in May 2014
4. $100,000 grant is awarded to support a transformative initiative
Thank You for Giving Good Help This Year

As 2013 draws to an end, we look back and give thanks for your support. The Bon Secours Hampton Roads Foundations met its fundraising goal of $1.3 million because of the kindness and generosity of so many giving people in the Hampton Roads community.

During 2013 fundraising campaigns included:

- The DePaul Cancer Institute
- The DePaul Center for Birth
- Dr. Anuradha Datyner Kerner Mammography Room at Harbour View

In addition, more than $426,471.31 was raised in fiscal year 2013 for the Care-A-Van program in Hampton Roads. The Care-A-Van program provided free health care to more than 4,000 individuals in Norfolk, Portsmouth, Newport News and Suffolk this year.

All continue to need your support. We ask if you haven’t already made a gift during the year, please consider making a gift before the end of the year to Bon Secours Hampton Roads Foundations. Our hospitals provide world-class care, and every dollar donated to the Foundations helps our mission to be good help to those in need.

Find more information about the 2014 Fleur-de-Lis Gala at the Foundation’s website:
www.bsvaf.org/2014gala.

Join Us for the 2014 Fleur-de-Lis Gala
Dancing With Our Docs
Saturday, March 1, 2014

Come celebrate the 2014 Fleur-de-Lis Gala on Saturday, March 1, at the Half Moone Cruise & Celebration Center in Norfolk.

For this beautiful evening, some of Bon Secours’ talented physicians and their spouses have agreed to show off their ballroom dancing moves. Of course, we’d also like for you to enjoy the delicious food and dancing offered in this elegant venue.

Check the Foundation website later in the year for more gala information and sponsorship opportunities:
www.bsvaf.org/2014gala.