

# 2013 ANNUAL REPORT

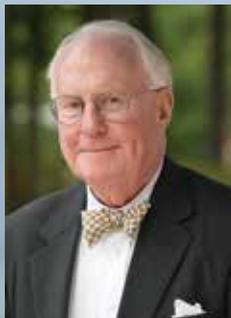


BON SECOURS RICHMOND HEALTH CARE FOUNDATION

## Giving makes good happen.

While you may not be present for all the good that happens, your presence is indeed felt every day in the lives of those in need. Sometimes the impact of your generosity goes to unexpected places and shines in a way you might never have imagined. We sincerely thank you for trusting the Bon Secours Richmond Health Care Foundation with your gifts to help you make an extraordinary difference in others' lives.

Letter from  
Cynthia Reynolds  
& William Boineist



Dear Friends:

We are pleased to share the 2013 Bon Secours Richmond Health Care Foundation Annual Report with you.

As we reflect on the highlights of 2013, we are pleased to see the impact that your philanthropic support has had on our patients, employees and medical staff as well as on the communities that we serve.

The greater purpose of the Foundation, whose existence is predicated on the mission and ministry of the Sisters of Bon Secours, is grounded in the tenets of the ministry established so many years ago and by the Bon Secours values that guide our work each day: respect, compassion, justice, integrity, quality, innovation, stewardship and growth.

Peter J. Bernard, CEO of Bon Secours Virginia, and Sister Anne Marie Mack, C.B.S., a Sister of Bon Secours and Sr. Vice President for Sponsorship for Bon Secours Richmond Health System, have ensured that the Foundation is fully integrated into the fiber of Bon Secours. They recognize that working with the community as philanthropic partners is the only way to make a true and substantial difference in the lives of patients, families and the community.

In 2013, philanthropic dollars made it possible for programs like the Care-A-Van to visit 20,000 patients and vaccinate 5,000 adults and children. The Bon Secours Memorial College of Nursing also benefits from gifts that fund student scholarships, faculty professorships and chairs, programming and capital projects.

And your contributions also have helped to establish 11 forensic nursing positions to care for adults and children who are victims of physical and sexual abuse, neglect and workplace violence.

In the past year, we have seen two very important community initiatives come to fruition, the Evelyn D. Reinhart Guest House on the St. Mary's campus and the Community Hospice House, both largely realized through philanthropic support. This spring we will see our first guests take temporary residence in the Guest House, the first building in the history of Bon Secours Virginia to be funded solely by philanthropy. The Community Hospice House will be built this year thanks to our generous donors and to Bon Secours.

We are grateful for our community of supporters, made up of leaders within our Health System and throughout the community, who ensure the impact of the Foundation's work.

Sincerely,

A handwritten signature in black ink that reads "Cynthia C. Reynolds".

Cynthia C. Reynolds  
CEO  
Bon Secours Richmond Health Care Foundation

A handwritten signature in black ink that reads "William C. Boineist".

William C. Boineist  
Chairman, Board of Directors  
Bon Secours Richmond Health Care Foundation



# reasons to give

## Cancer Care Funds

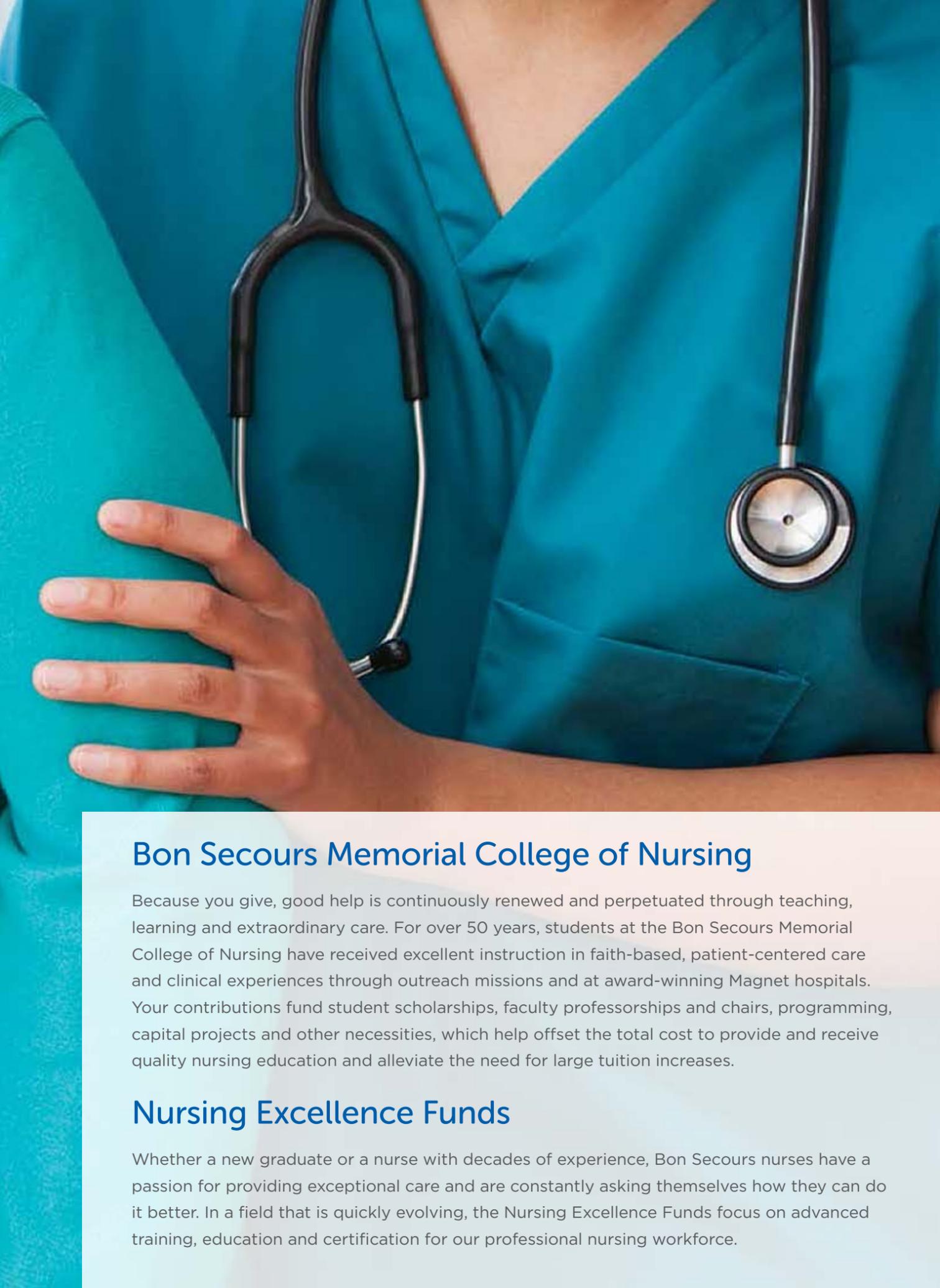
Your gifts to the Cancer Care Funds help connect patients, families and physicians to healing services, innovative technology and hope that changes and saves lives. Financial support provides advocacy, education, screenings, respite care and prescriptions, as well as spiritually healing art, music and yoga programs to those in need. In 2013, funds also purchased modern teleconference equipment used to bring together multidisciplinary Tumor Board physicians from statewide locations each month to share best practices in cancer treatment.

With your help, each year, the Cullather Brain Tumor Quality of Life Center provides free counseling and education to over 200 patients and families and respite care to more than 40 families with loved ones fighting cancer. Through the Every Woman's Life program, last year 951 women in need received free breast and cervical cancer screenings, and 19 women received support following a positive diagnosis.



## Care-A-Van

Since 1994, your generous donations have literally set wheels in motion to educate and care for our community outside of hospital walls. This special medical outreach program bridges socioeconomic and geographical gaps in care by bringing screenings, vaccinations and much-needed primary care directly to thousands of uninsured individuals and families in underserved areas. Thanks to your support, \$240,000 helped replace an aging Care-A-Van. Now with five Care-A-Vans and 15 support vehicles, our outreach teams visit nearly 20,000 patients, vaccinate 5,000 adults and children, and provide them preventive health education and guidance for chronic disease management.



## Bon Secours Memorial College of Nursing

Because you give, good help is continuously renewed and perpetuated through teaching, learning and extraordinary care. For over 50 years, students at the Bon Secours Memorial College of Nursing have received excellent instruction in faith-based, patient-centered care and clinical experiences through outreach missions and at award-winning Magnet hospitals. Your contributions fund student scholarships, faculty professorships and chairs, programming, capital projects and other necessities, which help offset the total cost to provide and receive quality nursing education and alleviate the need for large tuition increases.

## Nursing Excellence Funds

Whether a new graduate or a nurse with decades of experience, Bon Secours nurses have a passion for providing exceptional care and are constantly asking themselves how they can do it better. In a field that is quickly evolving, the Nursing Excellence Funds focus on advanced training, education and certification for our professional nursing workforce.



## Forensic Nursing

Giving graciously brings compassionate care, healing and justice to child and adult victims of physical and sexual abuse, neglect, or family and workplace violence. Bon Secours forensic nurses focus on meeting victims' physical and emotional needs, collecting evidence and offering expert witness testimony in court cases. Your generosity has helped establish a team of 11 dedicated forensic nurses who have responded to almost 2,500 service calls from more than 20 localities with 24-hour availability. It has also extended the Forensic Nursing Program's reach within the community, allowing nurses to serve on multiple response teams, train with experts in law enforcement and the military, and lead community lectures on sexual assault and interpersonal violence.

## Noah's Children

Giving to Noah's Children helps bring holistic, compassionate care to infants, children and adolescents with life-threatening or life-limiting illnesses. As Central Virginia's only pediatric hospice and palliative care program, Noah's Children provides for the emotional, social, spiritual and practical needs of our patients and their families through services that promote comfort, dignity and quality of life. In 2013, your gifts provided patients and families over \$260,000 in support, allowing Noah's staff to be present for them during their challenging journey.



## Volunteer Funds

The impact of volunteer support extends far beyond the countless hours they give serving our patients. Each year, our volunteers raise significant funds that support patient needs, especially our most vulnerable patients' medical and post-discharge needs. Their compassionate efforts are evident in their management of the Sister Mary Monica Good Samaritan Fund at St. Mary's Hospital, the Good Help Funds at Memorial Regional Medical Center and Richmond Community Hospital, and the St. Francis Care Fund which provide good help to those in need every day. The dedication of our volunteers also helps generate funds through our gift shops that help advance clinical excellence and enhance the quality of care at our hospitals.

## Global Outreach

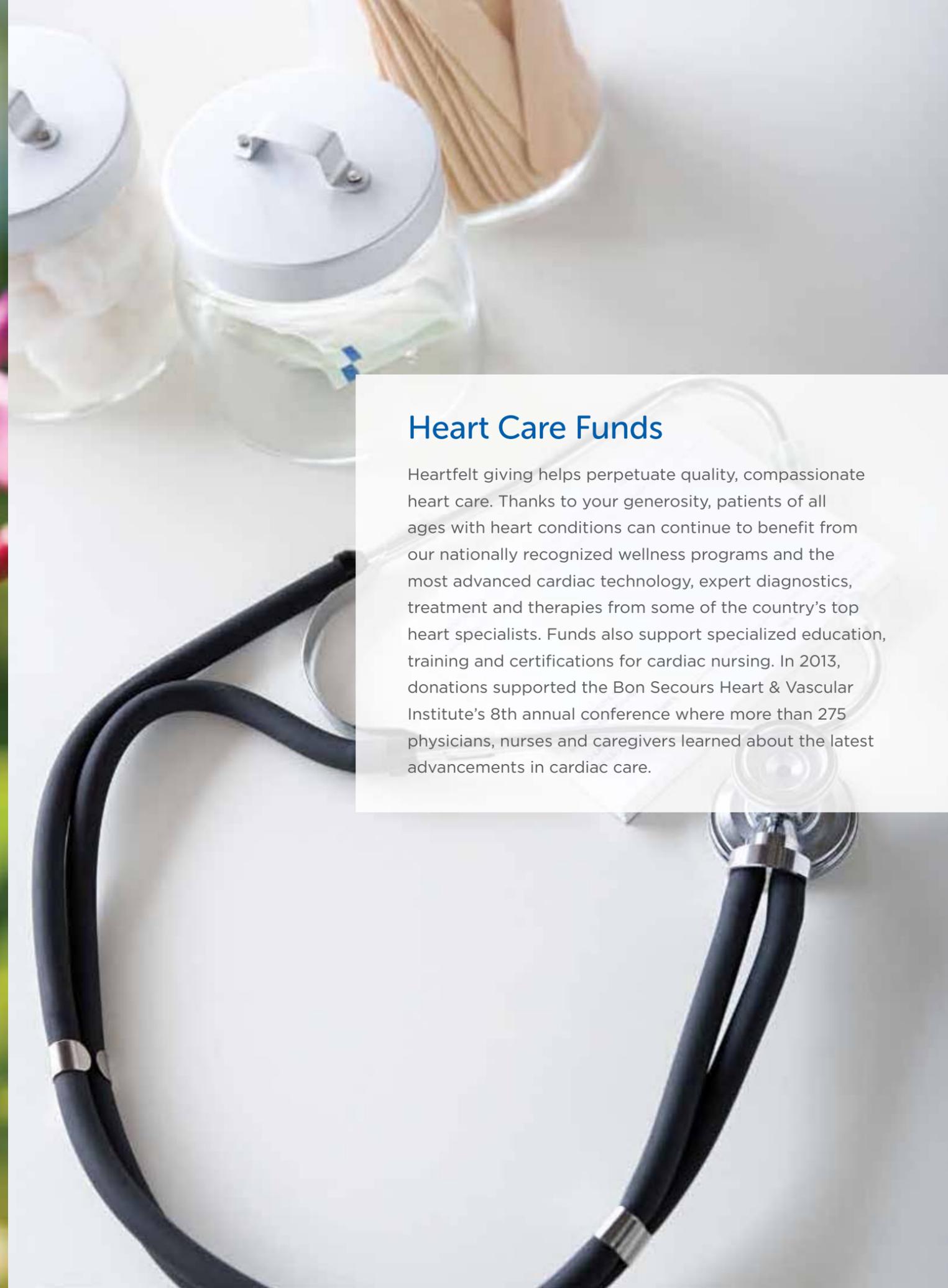
Generosity and compassion fuel Global Ministries and foster vibrant partnerships that advance the healing mission of Jesus Christ in marginalized communities around the world. Your support helps bring medical care, emergency relief and sustainable public health programs to thousands of devastated women and children in Peru, Africa and Haiti. Since 1990, the Salva Vida (Save Lives) effort started by orthopaedic surgeon, Dr. Fred McGlynn, sends surgical teams and supplies to help Haitian children with orthopaedic deformities. The teams share valuable medical knowledge with Haitian doctors, nurses and medical students. In 2013, they helped bring supplies, equipment, and medications to Community Coalition for Haiti and performed over 40 surgeries there. Your kind gifts help offset outreach costs, including \$1,800 per nurse for travel and \$100 to cover each child's surgery.



## Richmond Hope Therapy Center

Increased strength, balance and functionality are much more than physical gains for children with cerebral palsy; they encourage independence, hope and other emotional rewards for patients and families. You have made it possible for many children and young adults with a variety of diagnoses to be served by Richmond Hope Therapy Center, Virginia's first clinic to offer intensive therapy services for this population.

In 2013, almost \$14,000 in donations provided 3,000 hours of concentrated therapy for 83 children. Your contributions provide therapist support, treadmills, weights, benches and other outpatient physical therapy equipment. Funds also support the use of TheraSuits - a wearable innovative device that assists patients with body alignment and muscle strengthening - to help them reach their full potential.



## Heart Care Funds

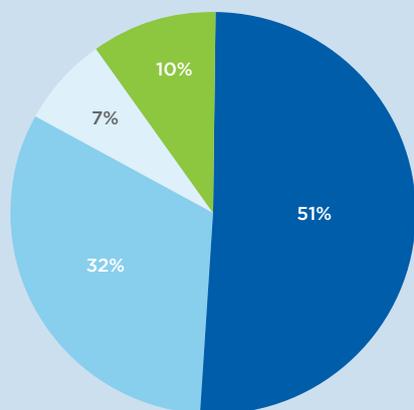
Heartfelt giving helps perpetuate quality, compassionate heart care. Thanks to your generosity, patients of all ages with heart conditions can continue to benefit from our nationally recognized wellness programs and the most advanced cardiac technology, expert diagnostics, treatment and therapies from some of the country's top heart specialists. Funds also support specialized education, training and certifications for cardiac nursing. In 2013, donations supported the Bon Secours Heart & Vascular Institute's 8th annual conference where more than 275 physicians, nurses and caregivers learned about the latest advancements in cardiac care.



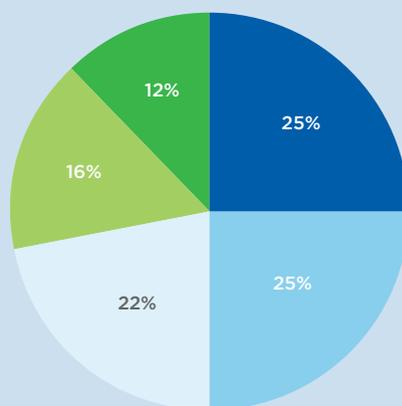
## Hospice

Providing compassionate end-of-life care to patients and families has been part of the original ministry of the Sisters of Bon Secours for almost 200 years and has been a hallmark of Bon Secours Richmond since 1982. Today, thanks to your sustained donations to the Amy and Charles Millhiser Hospice Fund, that mission continues. Funds contributed in memory of loved ones and by donors honoring our caregivers help support the medical, practical and emotional needs of patients so their remaining days may be lived with dignity and in comfort. In 2013, your gifts provided \$225,000 in direct patient assistance, staff education, department support and computers for staff and patient use. Also, through the efforts of volunteer leaders, a \$5 million major gift campaign goal was accomplished which will build Richmond's first freestanding community hospice house in Bon Air on land donated by honorary campaign co-chairs, John C. Cullather and Anthony F. Markel. The house will feature private patient suites, each with garden access and common areas where families can spend time with their loved ones.

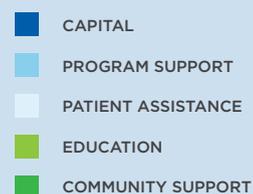
# financials



**FY13 GIFT REVENUE**  
TOTAL \$5,360,274



**FY13 DISBURSEMENT**  
TOTAL \$2,780,705



## ASSETS

CASH	PREPAID EXPENSES	INTERCOMPANY RECEIVABLES	SHORT-TERM PLEDGES	SHORT-TERM RESTRICTED INVESTMENTS/OTHER	TOTAL CURRENT ASSETS
\$6,646,770	\$405,774	\$985,352	\$5,219,441	\$528,643	\$13,785,980
(LONG TERM)					
PLEDGES RECEIVABLE	TEMP. REST. INVESTMENTS*	PERM. REST. INVESTMENTS**	PLEDGE DISCOUNT AND ALLOWANCE		TOTAL ASSETS
\$3,894,860	\$9,089,009	\$2,235,092	(\$2,160,333)		\$26,844,609

## LIABILITIES

	ACCOUNTS PAYABLE	TOTAL LIABILITIES
	\$48,441	\$48,441

## NET ASSETS

UNRESTRICTED	TEMP. REST.	PERM. REST.	TOTAL NET ASSETS
\$0	\$23,093,817	\$3,702,351	\$26,796,168
			<b>TOTAL NET ASSETS &amp; LIABILITIES \$26,844,609</b>

\*Temporarily Restricted Investments  
\*\*Permanently Restricted Investments



## The Sister Pat Eck Compassionate Caring Fund

Perhaps the greatest celebration of our Bon Secours Virginia nurses is the newly established Sister Pat Eck Compassionate Caring Fund, founded in honor of Sister Pat Eck, C.B.S., in recognition of the synergy between the healing ministry of Bon Secours and nursing.

The Fund is designed to nurture and support, through continuing education, the desires of our nurses to create an environment in which a patient is treated first as a person, and is cared for, respected, nurtured and understood.

Sister Pat, a nurse by training, is chair of the Bon Secours Ministries and leader of the Congregation of Sisters of Bon Secours. She began her career at St. Mary's Hospital, and continues to hold fast to her long-standing philosophy of compassionate, person-centered care, and her view that nursing is a calling and a vocation from which she has grown both personally and professionally.

The Fund also aims to enhance the level of education and care of nurses by providing access to seminars, training programs, workshops and conferences – all of which contribute to strengthening our nursing teams while allowing for personal and professional growth. According to Sister Pat, nurses exercise their own practice by being among their peers, learning together and from one another.

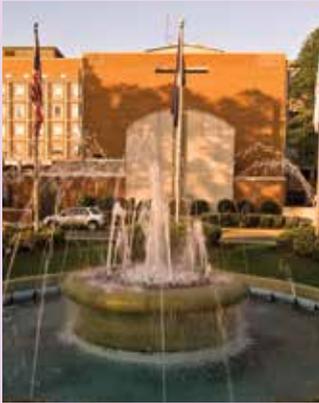
Evidence of the success of Bon Secours nurses is the national recognition of nursing teams at two Bon Secours Richmond hospitals – St. Mary's and Memorial Regional Medical Center – both of which hold Magnet Recognition® from the American Nurses Credentialing Center. Magnet Recognition® is one of the most prestigious and coveted national honors that can be achieved for nursing. St. Mary's and Memorial Regional are two of only 16 hospitals in Virginia to achieve this status, which honors nursing excellence based on a professional environment guided by strong visionary nurse leaders.

## Evelyn D. Reinhart Guest House

On May 28, 2014, Bon Secours Richmond will celebrate the opening of the Evelyn D. Reinhart Guest House at St. Mary's Hospital.

A freestanding, 14,000-square-foot facility generously supported by the community's philanthropy, the Guest House will provide critically needed low-cost accommodations and a community of support so that families can be near their loved ones who are hospitalized at St. Mary's, and for patients with extended daily outpatient treatment who must travel for sustained outpatient care.

The Evelyn D. Reinhart Guest House is located in the residential community that surrounds St. Mary's Hospital and is designed to serve as a warm and welcoming "home away from home." It features 16 guest rooms with bathrooms, a large kitchen, a dining room, a business center, a living and multipurpose room, a reflection room, playroom, laundry facilities, and beautifully landscaped grounds and gardens. Guests have the companionship of other families going through similar experiences. Volunteers and community partners are close by to answer questions, help locate necessary services and goods, and provide a sympathetic ear and a hand to hold. The Guest House is a vital element of the ministry of hospitality intrinsic to the model of care that is Bon Secours. For many patients, the Guest House is the only way their families can stay nearby and provide the essential support to healing that our patients require.



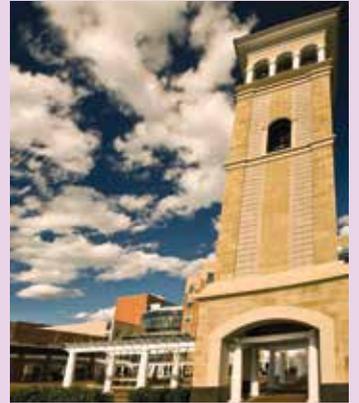
St. Mary's Hospital  
5801 Bremo Road  
Richmond, VA 23226  
**804-285-2011**



Memorial Regional  
Medical Center  
8260 Atlee Road  
Mechanicsville, VA 23116  
**804-764-6000**



Richmond  
Community Hospital  
1500 N. 28th Street  
Richmond, VA 23223  
**804-225-1700**



St. Francis  
Medical Center  
13710 St. Francis Boulevard  
Midlothian, VA 23114  
**804-594-7300**



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